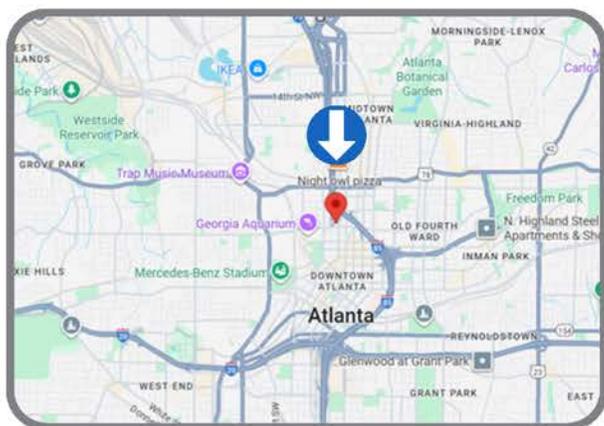


The largest digital on the I-75/85 connector, this marquee wall targets heavily congested southbound traffic near the Williams St exit (249C)—gateway to downtown attractions like Mercedes-Benz Stadium, State Farm Arena, the GA Aquarium, and more. Its massive dynamic display allows 2 seconds of subtle motion per 10-second spot, maximizing impact on one of the nation's busiest interstates.

- GeoPathWeekly Impressions (per spot): **1,366,271**
- DISPLAY SIZE: **35' (h) x 100' (w)**
- PIXEL SIZE: **640 (h) x 1,900 (w)**
- FILE TYPE: **JPEG**
- Color / Resolution: **RGB / 72 DPI**
- Spots / Loop: **10 seconds / 80 seconds**



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