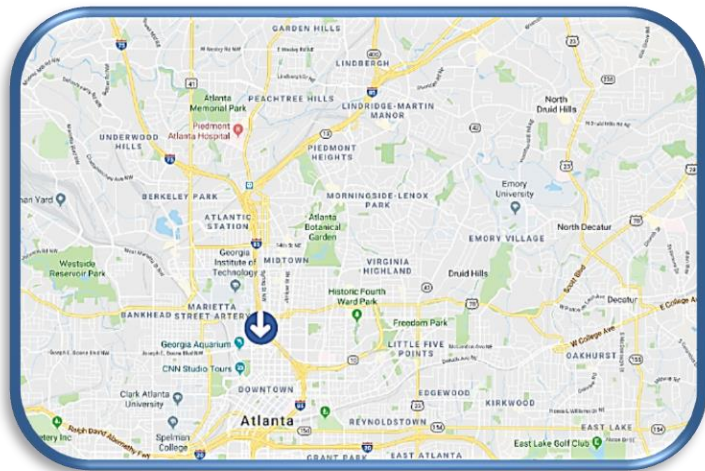




Located on the west side of the I-75/85 connector at the Williams St Exit 249C in Fulton County.
Center read facing north for southbound traffic.



Property Address:
55 Ivan Allen Jr. Blvd NW, Atlanta, GA 30308
LAT: 33.76545 LONG: -84.389531

For More Information Contact:

Currently the largest digital on the I-75/85 connector, this marquee oversized digital wall reads to southbound traffic targeting a choke point during most of the day. It effectively targets traffic heading towards all downtown attractions from the north, located at the Williams St exit (249C) which is home to Mercedes Benz Stadium, State Farm Arena, GA Aquarium, Centennial Olympic Park, College Football Hall of Fame, and World of Coca-Cola to name a few. This huge dynamic display allows 2 seconds of subtle motion at the beginning or end of the 10 second spots, which solidifies its presence on one of the most heavily traveled interstates in the country.

- **GeoPath Weekly Impressions (per spot): 1,366,271**
- **DISPLAY SIZE: 35' (h) x 100' (w)**
- **PIXEL SIZE: 640 (h) x 1,900 (w)**
- **FILE TYPE: JPEG**
- **Color / Resolution: RGB / 72 DPI**
- **Spots / Loop: 10 seconds / 80 seconds**

TG Shaw

Cell: 770-314-3859
Email: tshaw@reevesshawmedia.com

