



DIGITAL BULLETIN NUMBER:

A02



Located on the east side of I-85, just south of the I-285 and I-85 interchange, facing north for southbound traffic.



3855 Presidential Pkwy, Atlanta, GA 30340 LAT: 33.888768 LONG: -84.262982 GeoPath ID# 30985057 This digital targets southbound traffic on I-85 heading towards downtown Atlanta from the NE suburbs and I-285. This area is a choke point during the morning rush and board effectively targets all traffic heading southbound on I-85 as well as traffic exiting off I-285 to I-85 southbound. This area of the market, known as Spaghetti Junction, is a must buy for clients looking to have good overall market coverage.

- GeoPath Weekly Impressions (per spot): 301,529
- **DISPLAY SIZE: 14' (h) x 48' (w)**
- **PIXEL SIZE: 208 (h) x 720 (w)**
- FILE TYPE: JPEG
- Spots / Loop: 8 seconds / 64 seconds

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