

# ReevesMedia

**HUNTSVILLE, AL**

BULLETIN NUMBER: **92.33R**



SOUTH SIDE OF HIGHWAY 72, 500 FT. WEST OF ENTERPRISE WAY. FACING WEST FOR EASTBOUND TRAFFIC. RIGHT HAND READ AT A TRAFFIC LIGHT.



LAT: 34.74450N LONG: 86.68017W

This newly permitted digital billboard reads to all eastbound traffic headed into the Huntsville area, including Cummings Research Park, NASA and Red Stone Arsenal. Approximately 75,000 cars per day pass this sign. Viewers will pass this unit on the way to the Wal-Mart, Target Shopping Center, and Dick's Sporting Goods. This is located at the entrance to Target Shopping Center with traffic signal lights on either side within 300 feet. All the luncheon traffic from Cummings Research Park pass the sign on the way to lunch. There are approximately 20 restaurants within 700 yards of the sign. Alcohol compliant. Digital segments are 10 seconds each with a maximum of six total advertisers.

- ➔ DEC: ..... 51,900
- ➔ DISPLAY SIZE: ..... 10' x 36'
- ➔ PIXEL SIZE: ..... 144 (h) x 560 (w)
- ➔ ILLUMINATION: ..... 24/7

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