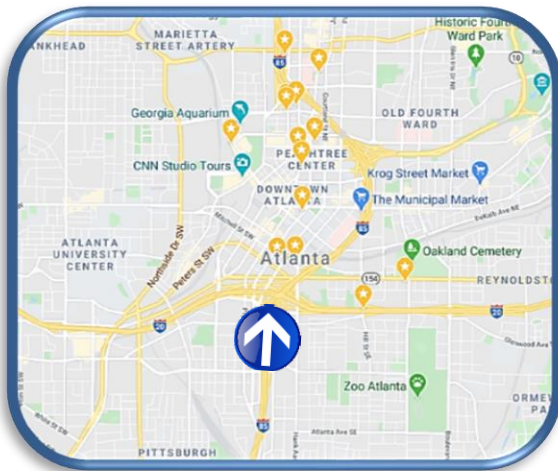




Located on the east side of the I-85/I-75 Downtown Connector, just south of I-20 at the Georgia State Panthers Stadium (formerly Turner Field Atlanta).
Facing south for northbound traffic.



Pollard Blvd SW, Atlanta, GA 30312
LAT: 33.739429 LONG: -84.391103
GeoPath ID# 30848670

This spectacular oversized digital reaches all motorists heading into downtown Atlanta from Atlanta Hartsfield Jackson Airport and southern suburbs targeting a choke point during both morning and afternoon rush. It's strategically located within 2 miles of Mercedes Benz Stadium, State Farm Arena, College Football Hall of Fame, Centennial Olympic Park, World of Coca-Cola, Georgia Aquarium, Atlanta City Hall, and the state Capitol. This dynamic digital opportunity is one of the only units on an interstate in Atlanta that allows full motion creative.

- **GeoPath Weekly Impressions (per spot): 1,118,461**
- **DISPLAY SIZE: 30' (h) x 50' (w)**
- **PIXEL SIZE: 560 (h) x 940 (w)**
- **FILE TYPE: JPEG**
- **Spots / Loop: 10 seconds / 80 seconds**

For More Information Contact:

TG Shaw

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